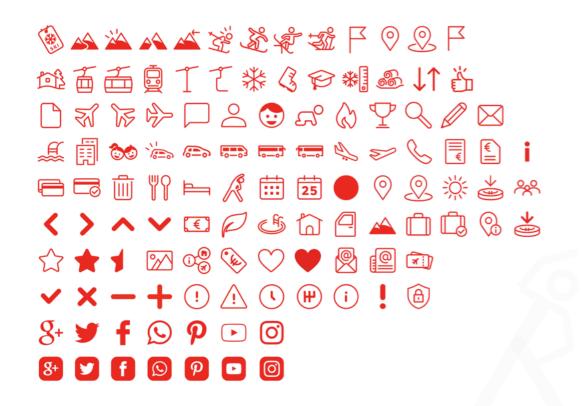
Full icon set

Taking the guidelines made by the design agency - Cape Rock - I draw from srcratch a full icon set for the new Sunweb V5 platform with all the existing icons appearing on the old platform and the required new ones.

Challenge: upgrade the site with more stylish and modern icons



*The icons designed initially for the web was chosen finally as official ones for the different AD's (tv, street opis, press...)

Brand Sunweb

Timeline 2 sprints of 3 weeks (wireframing and drawing)

Research Competitor analysis

Prototyping Wireframes

Testing -

Strategy UI strategy

Visuals/UI Extend from agency work
Result Great feedback of the user

URL www.sunweb.nl



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