Quick search filters

It was required for the new design system to rethink the airport filter, the destination fiter and also the calendar for the departure date / duration package.
As other components on the site the information used to be shown in a native dropdowns without any content hierarchy

Challenge: transform to rich dropdowns with content hierarchy

Vind mijn volgende vakantie

☀ ZON   ⛰ WINTER   📍 Bestemming   📅 Vertrekdatum   🕐 Reisduur   ✈ Luchthaven   **TOON 2025 VAKANTIES**

🏴 Bulgarije (35)

📍 Zwarte Zee (35)
   Bulgarije

🏴 Cyprus (49)

🏴 Cyprus. (49)
   Cyprus

🏴 Egypte (63)

Marsa Alam

ANNULEREN

e Aanbiedingen

Brand	Sunweb
Timeline	3 sprints of 3 weeks (spike, design, research)
Research	Competitor analysis & benchmarking
Prototyping	Wireframes and mockups
Testing	Analytics / site is converting better
Strategy	Product strategy
Visuals/UI	Digital prototypes
Result	Very positive feedback from the interviewed users
URL	www.sunweb.nl/vakantie

MARC GISPERT
PRODUCT DESIGNER